

ALERT™-The Secret to Success Online

Learn How To Create A Web Presence That Drives Measurable Results

ARE YOU UNSURE HOW TO REACH YOUR CUSTOMERS ONLINE?

EVER WONDERED IF YOUR WEBSITE COULD BE DOING MORE?

DO YOU WANT TO INCREASE THE ROI OF YOUR MARKETING DOLLARS?

ALERT™-The Secret to Success Online is a 3-hour Workshop that cuts through the chatter and shows businesses how to plan, launch and monitor an online presence that will drive real world results.

“50% of online social media marketing campaigns fail”

- Adam Sarner, Garter Research

ALERT™ shows businesses how to get it right ... the first time.

Online strategy is about much more than being on Twitter or Facebook. **ALERT™** is a proven process that spells out the five key steps to success:

Assess. Locate. Engage. Respond. Track.

The **3-hour ALERT™** workshop will show you how each stage works and why it matters. And, we'll share some of the tools you can use to get started on your own online plan.

ALERT™ Workshops are presented by Magnify Digital Inc., one of Canada's leading online marketing agencies and creators of the **ALERT™** digital strategy system.

Limited bookings available! To book an **ALERT™** Workshop for your business or organization, contact **Megan Shipka 604.879.7770**
info@magnifydigital.com
or visit <http://www.magnifydigital.com>



1. Analyst Adam Sarner, with market research firm Gartner, states while more than 75% of Fortune 1000 companies with an existing online presence will have undertaken some kind of online social-networking initiative for marketing or customer relations purposes, some 50 percent of those campaigns will be classified as failures.